

AGENDA

E. P. ROOM OCCUPANCY TAX COMMITTEE MEETING  
THURSDAY, NOVEMBER 12, 2009, AT 5:30 P.M.  
COUNCIL CHAMBERS  
CITY HALL BUILDING  
100 SOUTH MONROE STREET  
EAGLE PASS, TEXAS

1. Establishment of quorum.
2. Citizens communications.

REPORTS

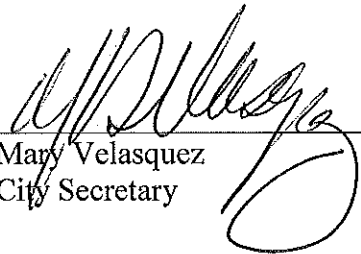
3. Financial report on the Room Occupancy Tax Fund for the month of October 2009.

OTHER BUSINESS

4. Consideration and possible action on a request for funds submitted by Eagle Art for the fabrication of an eagle sculpture.
5. Adjournment.

CERTIFICATION

I, the undersigned City Secretary, do hereby certify that the agenda mentioned above was posted on the Bulletin Board located in the Lobby at City Hall, 100 South Monroe Street, Eagle Pass, Texas, on Monday, November 09, 2009, at 2:30 p.m.

  
\_\_\_\_\_  
Mary Velasquez  
City Secretary

Room Tax Committee Members

11/06/09

Gloria I. Barrientos – Finance Director *JB*

Financial Report Highlights on Room Tax Committee & Civic Center as of October 31, 2009.

We have prepared the combined financial budgetary reports for the Room Tax Committee and the Civic Center, for the month ending October 31, 2009, representing 8.33% of our Fiscal year. The following are the significant highlights for the Room Tax and Civic Center funded activities:

#### Room Tax Committee Financial Report

##### Revenues

Total revenues for the month of October 2009 are \$35,105, making year-to-date revenues come to \$35,105 or 5.68% of the budgeted revenues at 8.33% of the fiscal year.

##### Expenditures

Month-to-date total operating expenditures are \$59,991. All line expenses are well under the monthly allocation.

The year-to-date expenditures are \$59,991 or 17.26% of budget estimates at 8.33% of the fiscal year. The estimated fund balance at October 31, 2009 per budget is shown to be \$1,541,848 at the end of this accounting period, the actual balance at \$1,508,106.

#### Civic Center Financial Report

##### Revenues

Total revenues collected in the month of October 2009 are \$6,214.00 which is from event rental fees for our Civic Center. The actual year-to-date revenues are \$6,214 or 6.74% of the budgeted revenues at 8.33% of the fiscal year.

##### Expenditures

Month-to-date expenditures are \$2,677. Year-to-date expenditures are \$2,677 or 1.01% of the budgeted expenditures at 8.33% of the fiscal year.

#### Statistical Information

Attached you will find Sales Tax & Bridge Crossing figures



Local Sales and Use Tax

New Historical Summary Search

# Allocation Historical Summary

City of Eagle Pass  
Authority Code: 2159018

	2009	2008	2007	2006
JAN	287,876.45	284,624.73	274,978.03	260,832.65
FEB	464,395.72	486,569.74	454,528.70	427,849.64
MAR	257,059.51	249,762.66	234,981.66	235,645.42
APR	256,101.55	262,406.27	268,167.72	243,421.80
MAY	333,599.90	389,102.15	371,193.74	369,924.12
JUN	283,143.46	281,746.36	247,263.94	294,330.23
JUL	263,865.48	299,717.76	285,202.18	253,895.05
AUG	369,367.83	407,506.24	361,221.70	347,152.65
SEP	275,158.14	325,877.69	279,983.44	265,723.22
OCT	271,351.80	283,081.65	279,466.81	260,561.96
NOV	327,556.10	383,141.02	346,071.70	310,449.54
DEC	.	282,269.86	261,163.15	252,168.52
<b>TOTAL</b>	<b>3,389,475.94</b>	<b>3,935,806.13</b>	<b>3,664,222.77</b>	<b>3,521,954.80</b>

	2005	2004	2003	2002
JAN	218,817.71	196,756.64	201,543.50	169,289.99
FEB	369,288.30	346,310.88	333,344.71	341,348.89
MAR	208,430.77	188,174.35	163,172.62	177,219.33
APR	194,345.16	188,558.93	177,614.03	161,115.55
MAY	319,793.14	275,627.34	250,987.89	277,400.51
JUN	219,787.41	197,695.94	190,839.97	193,198.25
JUL	227,799.42	212,923.94	215,401.08	200,247.04
AUG	310,388.29	295,618.92	242,171.85	253,139.98
SEP	254,040.68	211,642.32	192,525.14	187,495.77
OCT	241,120.77	213,939.11	192,132.34	192,439.11
NOV	296,891.95	286,846.56	240,679.28	247,578.29
DEC	236,239.29	215,156.22	199,774.84	181,762.14
<b>TOTAL</b>	<b>3,096,942.89</b>	<b>2,829,251.15</b>	<b>2,600,187.25</b>	<b>2,582,234.85</b>

**CITY OF EAGLE PASS BRIDGE SYSTEM  
MONTHLY TRAFFIC REPORT**

**October 2009**

<b>CLASS</b>		<b>2009</b>	<b>2008</b>	<b>Difference</b>	<b>%</b>	
1	Cars & Pickups	212,464	218,330	(5,866)	-2.69%	
2	2 Axle Truck	554	554	-	0.00%	
3	3 Axle Truck	1,144	1,435	(291)	-20.28%	
4	4 Axle Truck	178	155	23	14.84%	
5	5 Axle Truck	5,568	6,767	(1,199)	-17.72%	
6	6 Axle Truck	42	72	(30)	-41.67%	
7	Buses	88	182	(94)	-51.65%	
8	Motorcycles	554	519	35	6.74%	
9	Pedestrians	55,013	59,695	(4,682)	-7.84%	
Total Traffic - I		65%	180,264	188,367	(8,103)	-4.30%
Total Traffic - II		35%	95,341	99,342	(4,001)	-4.03%
Total Bridge I & II			<b>275,605</b>	<b>287,709</b>	<b>(12,104)</b>	<b>-4.21%</b>
TOTAL VEHICLES			220,592	228,014	(7,422)	-3.26%
DAILY AVERAGE			7,116	7,355		
TOTAL TRUCKS			7,486	8,983	(1,497)	-16.66%
DAILY AVERAGE			241	280		

**CITY OF EAGLE PASS  
ROOM OCCUPANCY TAX COMMITTEE  
FUNDS REQUEST FORM**

- 1) Applicant/Organization: EAGLE ARTE
- 2) Address: 2235 WILLOW TRAIL  
E. PASS TX.
- 3) Telephone No. - Work: 776 58 04  
- Home: (830) 776 58 04
- 4) Receiver of Funds: \_\_\_\_\_  
(In the event of misuse or misappropriation, repayment of these funds by the receiver is mandatory.)
- 5) Activity or Event: EAGLE SCULPTURES.
- 6) Amount requested: \$ 1,500.00
- 7) How will funds be used? EAGLE SCULPTURES.
- 8) Please complete the attached accounting form indicating estimated expenses. (An accounting of ALL funds used and reimbursement of unused funds is required upon completion of activity or event. Receipts, newspaper clippings, or other proofs of expenditures are required to be submitted to the Finance Director.)
- 9) How will Eagle Pass benefit from this activity or event? How many tourists will attend?  
\_\_\_\_\_  
\_\_\_\_\_
- 10) What other funding will be obtained? Is there a registration, entry fee, or admission fee? If so, please attach copy.  
\_\_\_\_\_  
\_\_\_\_\_

A. BARBAS  
Signature

11-06-09  
Date

ALEJANDRO BARBAS.  
Printed Name

**ACCOUNTING FORM**

- a) Total cost of activity or event: \$ \_\_\_\_\_
- b) Amount of Room Tax funds requested \$ \_\_\_\_\_
- c) Breakdown of funds to be used:

	Activity/Event	Room Tax Portion
Travel	\$ _____	\$ _____
Lodging	\$ _____	\$ _____
Food	\$ _____	\$ _____
Newspaper /Magazine Ad.	\$ _____	\$ _____
Printing of Literature	\$ _____	\$ _____
Other (explain)	\$ _____	\$ _____
Other (explain)	\$ _____	\$ _____
Other (explain)	\$ _____	\$ _____
<b>TOTAL</b>	\$ _____	\$ _____

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**FOR OFFICE USE ONLY**

Vendor's Name \_\_\_\_\_ Amount Approved \_\_\_\_\_

Activity Funded \_\_\_\_\_ Date Approved \_\_\_\_\_

Method of payment: In full \_\_\_\_\_ Installments \_\_\_\_\_

Account No. \_\_\_\_\_ Received by: \_\_\_\_\_  
Finance Director

Authorized Signature: \_\_\_\_\_  
Chairperson Vice-Chairperson/  
Committee Member

**Activities for which room tax funds are being requested must fall under any of the following six categories as per State Law.**

**1) FUNDING THE ESTABLISHMENT, IMPROVEMENT, OR MAINTENANCE OF A CONVENTION CENTER OR VISITOR INFORMATION CENTER.**

Simply naming a facility a convention center or visitor information center does not bring it under this section. State law specifies that the facility must be one which is primarily used to host conventions and meetings. The term "convention center" is defined to include civic centers, auditoriums, exhibition halls, and coliseums that are owned by the city or another governmental entity or that are managed in whole or in part by the city. It also includes parking areas in the immediate vicinity of other convention center facilities. It is possible that facilities that are not considered convention centers may still be able to receive funding if the expenditure can be justified under the categories described below for promotion of the arts or for historical preservation or restoration projects.

**2) PAYING THE ADMINISTRATIVE COSTS FOR FACILITATING CONVENTION REGISTRATION.**

This provision applies only to administrative costs that are actually incurred for assisting in the registration of convention delegates or attendees. It may include covering the facility costs, personnel costs, and costs of materials for the registration of convention delegates or attendees.

**3) PAYING FOR TOURISM-RELATED ADVERTISING AND PROMOTIONS OF THE CITY OR ITS VICINITY.**

This provision is strictly limited to expenditures for a solicitation or promotional program or advertising which is directly related to attracting conventions or tourism. In certain cases, a city may not be able to find a statutory category that allows expending hotel tax proceeds for a particular facility or event. However, the city may arguably be able to fund advertisements for that event if such expenditure would promote tourism in the city or its vicinity. Again, the purpose of the expenditure must be directly related to increasing tourism and the convention and hotel industry.

**4) FUNDING PROGRAMS THAT ENHANCE THE ARTS.**

This section authorizes the expenditure of hotel occupancy tax revenues for a variety of art-related programs. It allows funding for the encouragement, promotion, improvement, and application of the arts including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution and exhibition of these major art forms. Arguably, this section would also authorize expenditures to develop or enhance the physical facilities to accommodate these art forms.

**5) FUNDING HISTORICAL RESTORATION OR PRESERVATION PROGRAMS.**

This section anticipates that a city may want to spend its hotel occupancy tax revenues to enhance historical restoration and preservation projects which would likely bring tourists to the city or to its immediate vicinity. The funding must extend to a project or activity located in the city or its immediate vicinity. Expenditures may include the costs for rehabilitation or preservation of historic structures, as well as the cost of advertising and conducting solicitations and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.

**6) SPORTING EVENTS WHICH MAJORITY OF PARTICIPANTS ARE TOURISTS IN CITIES LOCATED IN A COUNTY WITH A POPULATION OF 65,000 OR LESS**

Cities located in a county with a population of 65,000 or less may use hotel occupancy tax proceeds for expenses, including promotional expenses, directly related to sporting events in which the majority of participants are tourists. Such funding is permissible provided the sporting event substantially increases economic activity at hotels and motels within the city or its vicinity. (Maverick County's pop. = 47,297)

**SUMMARY OF THE SIX USES**

In summary, local hotel occupancy tax revenues may only be spent to establish or enhance a convention center, cover the administrative expenses for registering convention delegates, pay for tourism-related advertising and promotions, fund programs that enhance the arts, pay for historic restoration or preservation projects that will enhance tourism, or sporting events in which the majority of participants are tourists in cities located within a county with a population of 65,000 or less. If the city cannot fit expenditure within one of these six categories, as well as make a finding that the expenditure will

directly promote tourism, hotel occupancy tax revenues should not be used for that purpose.