



Main Street Advisory Board Meeting
Wednesday, June 24, 2015 at 5:30 pm
City Council Chambers, City Hall Building, 100 S. Monroc Street
Eagle Pass, TX, 78852

1. Establishment of quorum.
2. Pledge of allegiance.
3. Citizen communications.
4. Approval of the minutes for the Main Street Advisory Board Meeting held on Wednesday, May 13, 2015.
5. New Business.
 - A. Discussion and possible action on a façade grant application submitted by Maria Leonor Vallejo For a property located at 475 Main Street.
 - B. Discussion and possible action on a Certificate of Appropriateness application submitted by Alejandro Esquivel on a property that is located at 531 Ceylon Street.
 - C. Discussion and possible action on a Façade Grant application, resubmitted by Angelica Hesles for a property located at 246 Main Street (roof repair only).

D. Discussion and possible action on the revised Main Street Façade Grant application and guidelines.

7. Adjournment.

The Main Street Advisory Board reserves the right to consider business out of the posted order and the right to adjourn into executive session to discuss items which are not listed as executive session items but which qualify to be discussed in closed session under Chapter 551 of the Texas Government Code.

Entrance and parking spaces for disabled persons are available in front of City Hall

CERTIFICATION

I, the undersigned Assistant City Secretary, do hereby certify that the agenda mentioned above was posted on the Bulletin Board located in the Lobby at City Hall, 100 South Monroe Street, Eagle Pass, Texas, on June 19, 2015, at 4:10 p.m.


Erika Rodriguez
Assistant City Secretary

THE STATE OF TEXAS)
COUNTY OF MAVERICK)
CITY OF EAGLE PASS)

The Main Street Advisory Board of the City of Eagle Pass held its regular meeting on Wednesday, May 13, 2015, at 5:30 p.m. in the City Manager's Conference Room, City Hall Building, 100 S. Monroe Street. All legal notices were duly posted in accordance with the law.

ESTABLISHMENT OF QUORUM

Present: Board Members; Sonia Shannon, Angelica Hesles, Kristina Ortiz, Edna Graff, Elsa Villalpando, Main Street Manager, Joe Cruz, Records Management Specialist, Ita A. Cortinas.

Absent: Rolando Jasso, Sylvia Montemayor, and Ruben Herrera

A quorum being present, Vice-Chairperson, Edna Graf called the meeting to order.

PLEDGE OF ALLEGIANCE

CITIZEN'S COMMUNICATION

None were presented.

NEW BUSINESS

A. Discussion and possible action on façade grant application submitted by Irma Waltz (Firm Real Estate International Co.) on a property located at 480 Main St.

Motion: Approve façade grant, pending payment of taxes; do not release funds until taxes are paid.
Moved: Graf
Second: Villalpando
Ayes: 5
Nays: 0
Absent: Jasso, Herrera, and Montemayor

Board Member, Herrera arrived at this point in time.

B. Discussion and possible action on a façade grant application submitted by Juan Esquinazi (Villa de Paris) on a property located at 338 Main St.

Motion: Table until the next meeting
Moved: Villalpando
Second: Ortiz
Ayes: 6

Nays: 0
Absent: Jasso, and Montemayor

C. Presentation on a Downtown Survey Project by Ruth Calderon and her students from the CC Winn Family and Community Services.

The presentation was an online survey, found at: <http://goo.gl/forms/XIz333DPCw>

Not an action item.

D. Presentation by Carlos J. Gracida, Media Director of Texas MediaLink, on the importance of owning and managing a website for your small business.

Copies of the presentation may be found in the City Secretary's Office.

Not an action item.

E. Using Social Media to promote your business. A presentation by Cynthia Ortiz, owner of the Downtown Cupcake Shoppe.

Ms. Ortiz showcased her utilization of a Facebook page as a medium to promote her business. Information could not be provided to City Secretary, as the presentation consisted of points of interest on her business' Facebook page. Downtown Cupcake Shoppe may be found on Facebook.com

Not an action item.

5. Adjournment

Made: Shannon
Second: Hesles
Ayes: 6
Nays: 0
Absent: Jasso, and Montemayor

ATTEST:

Edna Graf
Vice-Chairperson

Ita A. Cortinas
Records Management Specialist