

6. Other Beneficiaries

12. Title

**1. Issue:
2. Assumptions**

Unsolved

Solved

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10. Strategies

1.

2.

3.

From:

From:

From:

To:

To:

To:

11. Actions

\$ Difference

4. Vision

5. Customer Benefit

3. Values

7. Obstacles

9. Strengths Weaknesses

Opportunities

8. Vital Signs